

# Creative Brief

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## Project Title: Avi & Surasshu Website

### 1. Project overview

The goal of my website is to be informational and fun. I would like to highlight the music/work that aivi and surasshu have done in a fun way.

### 2. Resources

Copy is available at [https://en.wikipedia.org/wiki/Aivi\\_%26\\_Surasshu](https://en.wikipedia.org/wiki/Aivi_%26_Surasshu). There are a lot of other photographs available on their soundcloud and I would like to include their music <https://soundcloud.com/aivisura>

### 4. Audience

This is a strictly informational site, and won't be promoted commercially in any way. This will be a part of my portfolio though, so it's likely that my instructors will see and review it. It's also likely that prospective employers will see it. Demographic information could be all across the board, but the audience won't likely include children, or people of higher than retirement age.

### 5. Message

I'd like to focus on the music they have created.

### 6. Tone

The tone here I think should be fun and relaxed, there is no serious topic that I want to explore, rather I would like the viewer to relax and enjoy the website while listening to some cool music.

### 8. Visual Style

I think there are a couple of styles that I think would work well, first maybe like a music store and have like 'vinyls or discs' for sale after having the brief summary. Another idea I think would work well is mimicking a music streaming app.



## Discover new music

